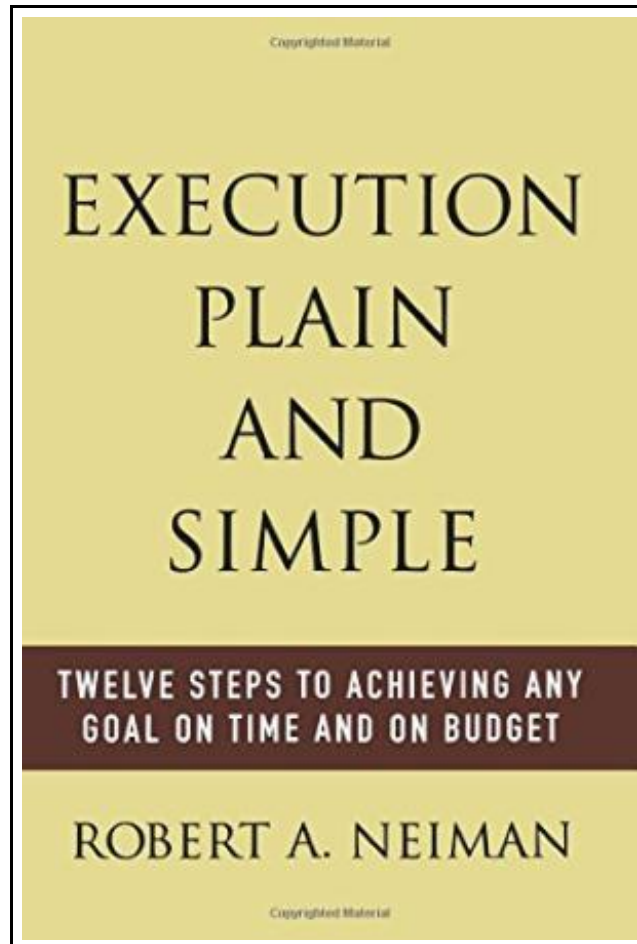


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McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Execution Plain and Simple: Twelve Steps to Achieving Any Goal on Time and on Budget, Robert M. Neiman, This title offers specific steps to accelerate achievement of goals and turn strategy into payoff, for those who have to execute. Robert A. Neiman has helped major corporations achieve major gains in performance and profitability. He has put his experience on paper for managers who know their organizations have much more potential, can and must do better, and who need to overcome busyness, delays, diversions, and other barriers. His 12-steps provide specific guidance. They fill gaps in the literature about goal setting, execution, project management, leadership and change, and answer front line questions such as: How do I take responsibility? How do I define and get commitment on assignments? How do I organize the best team for the job? How do I shape a strategy that will work? How do I get things moving? How do I make demands effectively? How do I follow up like crazy without driving people crazy? How do I use politics to advantage? How do I solve the problems, cut through fatigue and apathy? 'Bob Neiman has it right - execution is key to business success. Great strategies alone cannot drive winning results. While successful execution isn't simple, the potential payoff is big for companies and their people' - Frederick M. Poses, Chairman and CEO, American Standard. 'Bob Neiman's years of experience are reflected in this book in his simple and straightforward style. Even experienced 'winners' will find this book valuable' - Bernard Hengesbaugh, Chairman and CEO (Ret.), CNA Financial. 'His 12 steps will help energized managers excel, procrastinators produce, delay addicts recover, dawdlers deliver, and strategists act. Apply the concepts with ZEST, and you will produce results' -...



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