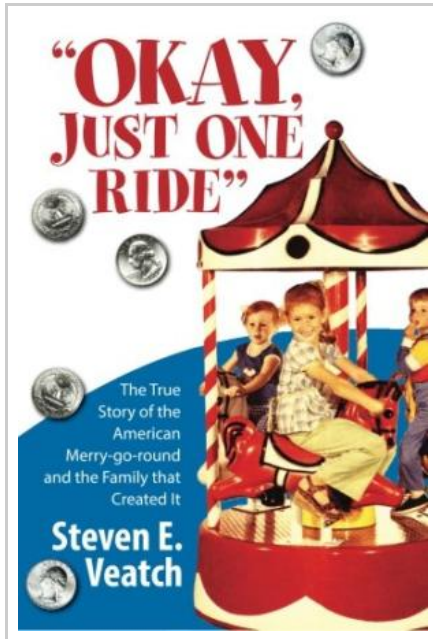




Okay, Just One Ride: A Million Thrills for a Quarter. the True Story of the American Merry-go-Round and the Family That Created It. (Paperback)

By MR Steven E Veatch

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Remember as a child those kiddie rides that stood outside of stores, the ones you would ride for only a quarter? Behind the rides that provided such childhood magic is a truly American story of a family, who with their patriarch and leader, Norwood E. Veatch Sr., pioneered a niche business that would become a mainstay of American life. Okay, Just One Ride provides a behind-the-scenes look at a creative and hardworking family in whom Veatch instilled a passion for excellence. It shows how for forty years, this passion translated into the highest quality of workmanship and a belief in providing total customer satisfaction. In these days of outsourcing and a frequent lack of work ethic, author Steven E. Veatch, grandson and ex-kiddie ride employee of Carousel International Corporation, gives an honest, heartfelt, and sometimes heartbreaking account that provides a lesson in the virtues of a dying breed-the American family-run business.



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